

Privacy Policy

Privacy Policy

Effective Date: April 23, 2025

Last Updated: April 23, 2025

The Elara Institute (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website www.elarainstitute.ca, including any other media form, media channel, or mobile website related or connected thereto (collectively, the “Site”).

Please read this Privacy Policy carefully. By accessing or using our Site, you agree to the terms of this policy. If you do not agree with these terms, please do not use our Site.

1. Information We Collect

We may collect personal information that you voluntarily provide to us when you:

- Register for a course, program, or newsletter
- Make a purchase or request support
- Participate in a survey or event
- Contact us directly

This may include:

- Name
- Email address
- Billing address

- Payment information (processed via secure third-party services)
- Other information you choose to provide

We also collect non-identifiable data automatically through tools like cookies, analytics, and pixels to better understand site usage and improve user experience.

2. How We Use Your Information

We may use the information we collect to:

- Deliver and manage your access to our products and services
- Communicate with you, including sending updates, newsletters, and marketing materials
- Respond to your inquiries and support requests
- Improve our offerings, content, and user experience
- Comply with legal obligations

3. Sharing Your Information

We do **not sell** or rent your personal information to third parties.

We may share your information with:

- Trusted service providers (e.g., payment processors, email marketing platforms) who assist in operating our site and delivering services
- Legal authorities if required to comply with the law or protect our rights

These third parties are obligated to keep your information secure and only use it for the intended purpose.

4. Cookies & Analytics

Our site may use cookies and similar technologies to collect and store information about your preferences and browsing behavior.

You can disable cookies through your browser settings, but doing so may affect certain features of the site.

We may also use third-party analytics tools (such as Google Analytics) to understand user behavior and improve our content.

5. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, unless otherwise required by law.

You may request that we delete your data at any time (see Section 7).

6. Data Storage and International Users

This website is hosted on **Kajabi**, a U.S.-based platform. As such, your personal information may be stored and processed on servers located in the **United States**.

By using this site and providing your information, you acknowledge and consent to the transfer, processing, and storage of your information in the United States, where data protection laws may differ from those in your jurisdiction.

We rely on Kajabi to provide secure infrastructure and data protection in accordance with their own privacy and security policies. You can view Kajabi's Privacy Policy [here](#).

7. Your Rights

You have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your personal data
- Withdraw your consent or unsubscribe from marketing at any time

To exercise these rights, please contact us at: meghan@elarainstitute.ca

8. Security

We take reasonable steps to protect your personal information using administrative, technical, and physical safeguards. However, no method of transmission over the internet is 100% secure.

9. Third-Party Links

Our Site may include links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their policies.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the revised policy with a new effective date.

Contact Us

If you have questions about this Privacy Policy, please contact:

The Elara Institute

Email: meghan@elarainstitute.ca

Website: www.elarainstitute.ca